



ABOUT ME

Passionate about social media design and content strategies. Management of social networks and content extracts

Active, cooperative and enthusiastic

PERSONAL DATA

02/04/2004, Bilbao

+34 616 548 311

Jon Acha

jonacha15@gmail.com

Bilbao, 48009
Juan Ajuriaguerra street
3, 1. int dcha

LANGUAGE

- Spanish (Native language)
- Basque (B1)
- English (B1)

SOCIAL SKILLS

- Written communication
- Networking
- Group work
- Commitment

JON ACHA

MARKETING AND ADVERTISING HIGHER TECHNICIAN

TRAINING

ADVANCED VOCATIONAL TRAINING IN MARKETING AND ADVERTISING

Harrobia Ikastola. 2023-2025 (Currently)

HIGH SCHOOL DIPLOMA IN SOCIAL SCIENCES

Centro San Luis. 2021-2023

TECHNICAL KNOWLEDGE

TECHNICAL CAPABILITIES

- Social media strategy and management
- Email marketing campaign management
- Design of communication materials
- Development of communication and marketing plans
- Fast methodologies: in Canva
- Market research development and analysis
- Copywriting

INFORMATION AND COMMUNICATION TECHNOLOGIES

- Mailchimp
- Facebook/Instagram Ads
- Wordpress, Divi
- Microsoft Office: Excel, Power Point
- Canva